



OV[®]: GAMING



As a multi-billion dollar a year industry, gaming institutions have unique business and security challenges. In addition to providing solid protection for customers, assets, and personnel, casino managers seek to gain repeat business by providing outstanding customer service while optimizing available staff and technology resources.

ObjectVideo provides the following intelligent solutions for the Gaming industry:

PHYSICAL SECURITY

In a gaming facility bustling with traffic and activity, it is impossible for a security team to notice all potentially suspicious activity. By employing intelligent video analytics from ObjectVideo, security responders can remotely receive real-time alerts and react quickly to help protect the safety of customers and personnel, while safeguarding valuable business assets.

- : Entry into secure areas or "tailgating" without valid system verification
- : People counting/occupancy of the casino vault (two-person rule enforcement)
- : After-hours human presence detection
- : Objects left behind or taken away
- : Cameras obscured or moved during a possible robbery
- : Vandalism
- : Vehicles loitering around the perimeter of the casino/hotel
- : Loading dock security
- : Situational awareness for large outdoor environments

GAMING AREA SURVEILLANCE

Throughout the casino environment, money changes hands constantly, which can lead to temptation. Gamers and staff continue to explore new ways to "cheat the house." ObjectVideo provides intelligent video analytics to more effectively detect "cheats" and "rigged activities" on the gaming floor.

- : Insertion of electronic devices into slot machines to "rig" the game
- : Tampering with machinery
- : Suspicious loitering in the gaming areas, ATMs or counting rooms
- : Access into secure areas by unauthorized personnel
- : Covert monitoring of the gaming floor, dealer areas, gaming salons and money exchanges

BUSINESS INTELLIGENCE & CUSTOMER SERVICE

The analytic capabilities of ObjectVideo can improve the efficiency of gaming operations, resulting in better customer satisfaction and higher revenue. Business data generated by ObjectVideo software can improve customer service, merchandising and marketing.

- : People counting (in/out of retail stores, bars, restaurants and the casino floor)
- : Queue-length monitoring for gaming and retail services
- : Traffic pattern analysis
- : Crowd density monitoring
- : Meeting room occupancy
- : Parking lot/garage occupancy
- : Dwell time indication (around specific gaming tables or areas of interest)
- : Occupancy/dwell time thresholds
- : Slip and fall