

### Transforming video into information

Object and people counting is ideal for retail environments, schools, banks, recreation facilities, prisons, airports and other environments that require intelligent customer and operational insight despite constraints on budgets, bandwidth and IT infrastructure support. The ObjectVideo Event Counting Suite (ECS) is the most robust counting application available. The software offers a comprehensive set of functionality and flexible camera placements to address vital people and vehicle counting applications, including previously unavailable occupancy and dwell time features. Multi-camera and multi-rule functions allow users to aggregate data from across the enterprise while web-based monitoring and reporting interfaces enable them to access their desired data output anywhere, anytime.



### Innovative Applications

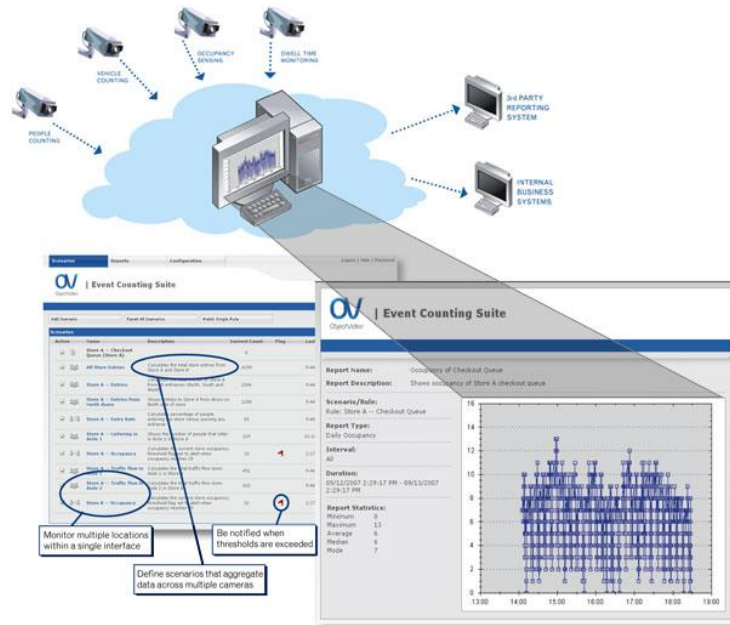
OV's Event Counting Suite provides a valuable solution for universal business intelligence gathering requirements including:

- » People counting
- » Traffic pattern analysis
- » Parking lot/garage occupancy
- » Room occupancy
- » Two-person rule enforcement
- » Crowd monitoring around gaming tables
- » Person "tailgating" (with integration to access control system)
- » Queue length monitoring for hotel check-in; excessive queues
- » Enables instantaneous decisions on where to station employees
- » Improved employee management by matching staffing to guest volume
- » Enhances measurement

## Video Analytics You Can Depend On

By combining several high precision video analytic technologies into a single software package, Event Counting Suite delivers the full spectrum of business intelligence solutions demanded by multiple commercial applications.

- » Long-term people counting accuracy within +/- 3% for >98% of the time
- » No degradation in performance with camera angles up to 30 degree offset from overhead
- » Occupancy sensing accuracy within +/- 1 for >85% of the time.



Real-time intelligence gathering through:

- Event counting – utilizes ObjectVideo's patented tripwire technology and other key event types for the purpose of counting people or vehicles
- Occupancy sensing – continuously outputs the number of people present in any user-defined area and alerts when thresholds are exceeded
- Dwell time monitoring – outputs the length of time people remain in a user-defined area

Event Counting Suite provides a valuable solution for universal industry requirements:

- Highly accurate entry/exit counting
- Queue length monitoring
- Wait/transaction times
- Traffic flow analysis
- Promotion/display effectiveness
- Crowding at sales counters